

MIDLAND EXPLORATION INC.
(hereinafter, the “Corporation”)

SOCIAL MEDIA POLICY

1. INTRODUCTION

The Corporation has established its Social Media Policy (hereinafter, the “**Policy**”) to set forth guidelines and clarify the expectations of the Corporation in relation to the use of Social Media by its directors, officers, employees and related persons such as consultants and insiders of the Corporation (hereinafter, “**Corporation Personnel**”), whether such use is of personal or business nature. To that effect, Corporation Personnel shall be required to read the Policy and affirm their agreement to adhere to the Policy by signing the Acknowledgement of Receipt and Agreement form attached hereto as Schedule A.

2. DEFINITION OF SOCIAL MEDIA

Social media (hereinafter, “**Social Media**” and “**Social Media Account**” meaning an individual’s personal profile on each such platforms) consists of Internet-based tools such as social networks, online communities, blogs, forums, social classified sites, wikis, virtual worlds, and multimedia sites that are used to facilitate the sharing of ideas and information, the building of virtual networks or to publish and discuss user content and to connect with other users. For greater clarity, examples of Social Media of which the Corporation intends to regulate the use include, without being limited to, Twitter, Facebook, YouTube, LinkedIn, SecondWorld, MySpace, Pinterest, GooglePlus, Corporations’ websites and numerous online blogs (including the blogs hosted on Corporations’ websites) and chat rooms.

In consideration of the fast changing nature of Social Media, this Policy, as it may be amended from time to time, shall also govern all other forms of collaborative online communication platforms.

3. SCOPE OF THE POLICY

The purpose of the Policy is to govern the use and provide guidelines for the use of Social Media by Corporation Personnel, which includes employees who have been expressly assigned to use the Corporation’s various Social Media Accounts, referring more specifically to the Corporation’s media relations representatives, Social Media administrators, Chief Executive Officer, Chief Financial Officer, Vice-President, Exploration and any other person which may be requested from time to time to make public declarations for the Corporation (hereinafter, the “**Corporation’s Spokespeople**”, and a “**Corporation’s Spokesperson**” referring to only one of them, listed in Schedule B attached hereto). It is essential for the Corporation Personnel to acknowledge that the inappropriate use of Social Media creates a genuine and serious risk for the Corporation. In that respect, the Policy aims to minimize such risk. Even in consideration that all official Social Media posts and content of the Corporation shall only be produced by the Corporation’s Spokespeople, it is essential to recognize that any use of Social Media by Corporation Personnel relating to the Corporation entails risks for the Corporation, and more specifically its confidential and proprietary information, as well as its reputation. Moreover, any use of Social Media by Corporation Personnel, whether in an official or unofficial capacity, creates a possibility that the Corporation’s compliance with applicable laws and regulations can be jeopardized.

This Policy also applies to Corporation Personnel who create or contribute to blogs, wikis, social networks, virtual worlds, or any other kind of Social Media, whether in their capacity as Corporation Personnel or for the individual’s own personal use, and this Corporation Personnel must understand and observe the Policy and the guidelines set forth herein.

A violation of the code of conduct or other policies of the Corporation may also cause the Corporation Personnel to be in violation of this Policy as a result.

4. RESTRICTION ON CORPORATION PERSONNEL USE

4.1 Securities Legislation

Continuous Disclosure. As a reporting issuer, the Corporation is subject to securities laws, regulations and policy statements (the “**Securities Legislation**”) which impose specific obligations pertaining to disclosure of information, including *National Instrument 51-102 Continuous Disclosure Obligations* (hereinafter, “**NI 51-102**”). The use of Social Media raises several issues pertaining to Securities Legislation, including but not limited to the following (i) the selective or early disclosure of information occurring when some investors receive material non-public information, as defined below, through Social Media that other investors do not receive because it has not otherwise been generally disclosed through a post on SEDAR (the “**Selective and Early Disclosure**”), (ii) the misleading and unbalanced disclosure of information on Social Media, where the information disclosed is not sufficient to provide a complete picture or is inconsistent with information already disclosed by the Corporation (the “**Misleading and Unbalanced Disclosure**”).

Material Non-Public Information. In order to comply with such legal obligations, the Corporation’s Spokespeople will be the only Corporation Personnel authorized to release material non-public Corporation information (“**Material Non-Public Information**”) to the public on Social Media, except for other Corporation Personnel which has been expressly authorized by the Chief Executive Officer to do so. For greater clarity, the following is a list of examples of what likely constitutes Material Non-Public Information: future business performance, results which have not been publicly reported, potential transactions (including, but not limited to, sales of assets, acquisition, mergers, spin-outs and partnerships) and important technical or scientific information about the Corporation that has not been disclosed.

Forward-Looking Information. Regarding the forward-looking information, which means the information regarding possible events, conditions or financial performance that is based on assumptions about future economic conditions and courses of action (the “**Forward-Looking Information**”), the Securities Legislation provides for several requirements relating to its communication. Hence, the Corporation’s Spokespeople will be the only Corporation Personnel authorized to release Forward-Looking Information on Social Media.

Compliance with Securities Legislation. The Corporation’s Spokespeople shall be responsible for ensuring compliance with applicable Securities Legislation when posting information on Social Media in order to minimize the risk of Selective and Early Disclosure of information, Misleading and Unbalanced Disclosure of information and exceedingly promotional information. The Corporation’s Spokespeople shall also be responsible for ensuring that the Forward-Looking Information is published and shared in accordance with Securities Legislation requirements. Any other Corporation Personnel expressly authorized by the Chief Executive Officer to disclose such information from time to time shall inherit the same responsibilities as the Corporation’s Spokespeople relating to the compliance with Securities Legislation.

4.2 Confidential Information and Intellectual Property

Prohibited disclosure. The disclosure, publication or sharing on Social Media by the Corporation Personnel of information or data on the Corporation's agents, business partners, investors, suppliers, contractors, vendors and other Corporation Personnel is strictly prohibited in cases where it would cause such Corporation Personnel to violate this policy. It is also prohibited in cases where such action would be inconsistent with the Corporation's commitment to its agents, employees, directors, corporate partners, investors, suppliers, contractors or vendors, or have an adverse effect on their relationship.

Respect of Confidentiality and Intellectual Property Rights. When using Social Media for any purpose, Corporation Personnel shall ensure that they maintain the confidential nature of the Confidential Information such as patents, trademarks, copyrights and trade secrets of the Corporation. In addition, Corporation Personnel shall not, when using Social Media, infringe or otherwise jeopardize the Corporation's intellectual property. Considering the liability which may arise for the Corporation Personnel and the Corporation, such requirements regarding intellectual property rights also extend to intellectual property rights of other companies, individuals or entities.

4.3 Defamatory, Discriminatory, Harassing or Offensive Material

Corporation Personnel shall not, under any circumstances, post on Social Media defamatory comments about the Corporation or its business, employees or other Corporation Personnel, corporate partners, investors, suppliers, contractors, vendors, and others, including the Corporation's competitors. In addition, Corporation Personnel is prohibited from posting any material which would constitute a violation of the Policy, for example, sexually explicit or pornographic images or messages, ethnic slurs, racial epithets, or anything that may be construed as harassing, threatening, or disparaging of others.

4.4 Use of Corporation Equipment on the Corporation's Time

Should the Corporation Personnel wish to use Social Media for personal purposes at the office or with the Corporation's equipment, they shall not do so in violation of any of the Corporation's policies and such use shall remain occasional, in a way that shall not interfere with the duties and responsibilities inherent to the Corporation Personnel's employment. However, the Corporation shall have the right, at any time and for any reason it deems appropriate, to restrict such use of Social Media by the Corporation Personnel.

5. REQUIREMENTS AND OBLIGATIONS FOR RESPONSIBLE PERSONAL USE

5.1 General

This section sets forth rules and contractual obligations which must be followed by Corporation Personnel when using Social Media, for any purpose. Corporation Personnel shall be subject to discipline for violation of such contractual obligations.

5.2 Personal Liability

Corporation Personnel, except for the Corporation's Spokespeople, is solely liable for the content they post on Social Media and the Corporation does not assume any liability pertaining to such content. In that regard, it should be noted that content posted on Social Media is, to various extents, public, and remains available for an indefinite period of time. For this reason, the Corporation advises Corporation Personnel to remain diligent every time they post content on Social Media.

5.3 Third Party Contacts and Business Use of Social Media

In the event that Corporation Personnel has shared content about the Corporation and is contacted by a third party regarding such content, Corporation Personnel, except the Corporation's Spokespeople which are, as such, authorized to speak on behalf of the Corporation, is advised to refer such third party to the Chief Executive Officer. In any event, Corporation Personnel, except for Corporation's Spokespeople, shall always obtain the Chief Executive Officer's prior consent before responding to an unsolicited inquiry from a third party for comments or publications about the Corporation.

5.4 Personal Opinions

Corporation Personnel, except for Corporation's Spokespeople, is strictly prohibited to comment on any Social Media platform on the Corporation's behalf or in its name. In addition, Corporation Personnel shall not suggest or cause the public to believe that their content is endorsed by the Corporation, which implies they are prohibited from using trademarks, logos, e-mail addresses and letterhead of the Corporation. However, such prohibition does not extend to the Corporation Spokespeople and any other Corporation Personnel which has been expressly authorized by the Chief Executive Officer to do so, from time to time, for specific purposes. Although Corporation Personnel is allowed to identify themselves as Corporation Personnel on their personal Social Media Accounts, if they chose to do so, they shall be required to write in the first person and make it clear that they are not, in any way, speaking on behalf or in the name of the Corporation. In addition, only the Corporation's Spokespeople are authorized to use Social Media for business purposes such as, but not limited to, marketing, public relations, recruitment and corporate communications. In every situation where the Social Media content shared by Corporation Personnel is pertaining to their work for the Corporation or the Corporation, they shall disclose their connection to the Corporation and the capacity in which they publish such content.

5.5 Content in Relation to Co-Workers

Corporation Personnel shall respect the privacy of other Corporation Personnel and obligations to which they are subject to by not posting content (photos or videos) in which their co-workers appear, nor shall they tag their coworkers in any post or content without previously obtaining the Corporation Personnel's consent to do so.

5.6 Sharing of Content About the Daily Activities or the Corporation

Daily Activities. It should be noted that information that may seem irrelevant to the Corporation Personnel pertaining their day-to-day occupations within the Corporation may, in fact, be of great significance for the public, as current or potential investors, and for the Corporation as well, regarding its legal obligations mentioned in Section 4.1. In order to minimize the risk of inside information being involuntarily disclosed to the public, Corporation Personnel shall not post content on Social Media about their daily activities within the Corporation.

Sharing Content about the Corporation. When sharing a newspaper article or analysts' reports on the Corporation or for example, the Corporation's revenue, earnings per share or cash flow targets, Corporation Personnel shall always provide the relevant documentation to clarify such information for the public, in order to avoid liability for themselves and the Corporation for Selective Disclosure of information. In doubt, the Corporation advises Corporation Personnel to refrain from sharing such content with the public. For further details on the obligations pertaining to Selective Disclosure of information, the Corporation refers Corporation Personnel to Section 4.1 of this Policy.

5.7 Offensive Content

The Corporation shall have no tolerance for any offensive content posted, shared or "liked" by Corporation Personnel, such as, but not limited to, racial or ethnic slurs, sexist or discriminatory comments, insults or obscenity.

5.8 Respect of Privacy and Fact Checking

Corporation Personnel shall not share on Social Media information about the Corporation which is of a private nature, such as documentation or internal conversations. Corporation Personnel must act diligently whenever they are using Social Media and accordingly, make sure all the content that they share with other users, has been fact checked by them or comes from reliable sources, that it is true and not misleading and that such content is shared in compliance with Securities Legislation pursuant to Section 4.1 of this Policy regarding the timing of the post. In addition, Corporation Personnel, except the Corporation's Spokespeople, shall under no circumstances, unless they have been expressly authorized to do so by the Chief Executive Officer, comment on any legal matter in relation to the Corporation or any litigation the Corporation is a party to. In any case, no Corporation Personnel, including the Corporation Spokespeople, shall disclose any Material Non-Public Information before it has been disclosed on SEDAR in compliance with the Corporation's legal obligations, previously discussed in Section 4.1 of this Policy.

6. Sanctions and Consequences for Violation of the Policy

In case of violation of any laws, regulations or this Policy, Corporation Personnel shall be subject to the appropriate sanctions, including, but not limited to, demotion or immediate dismissal.

7. Violation Reporting Procedures

The Corporation Personnel shall have the obligation to report to the Corporation by following the procedures set forth in this section should they become aware of: **(i)** any kind of online content which contravenes to the Policy, or **(ii)** third parties, whether they are pretending to be the Corporation or not, disparaging the Corporation or jeopardizing their reputation by using Social Media.

Any such violations or violations of any laws, regulations or this Policy must be reported by Corporation Personnel to the Chief Executive Officer, in person or in writing.

The Chief Executive Officer may be contacted by Corporation Personnel for any questions pertaining to the Policy.

The Corporation expressly reserves the right to change, modify or delete provisions of the Policy, without notice and at any point in time.

SCHEDULE A

ACKNOWLEDGEMENT OF RECEIPT AND AGREEMENT

I have read and understand the Policy. I agree and will adhere in all respects to the standards and guidelines set forth in the Policy. Furthermore, I confirm my understanding of the consequences I may be subject to for any violation of the Policy, such as the appropriate disciplinary actions, which may include demotion or immediate dismissal.

I also acknowledge and understand that the Corporation expressly reserves the right to change, modify or delete provisions of the Policy, without notice.

I have signed at _____, on _____.

Per: _____
Name: ●
Title: ●

SCHEDULE B

LIST OF THE CORPORATION'S SPOKESPEOPLE

Name: Gino Roger
Occupation: Chief Executive Officer

Name: Ingrid Martin
Occupation: Chief Financial Officer

Name: Mario Masson
Occupation: Vice-President, Exploration

The list may be subject to changes from time to time.